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## CLAIMS:

What is claimed is:

 A method for adjusting catalyst holdup in a circulating fluid bed reactor, comprising:

flowing vapor feed and catalyst through a reaction zone of a circulating fluid bed reactor to convert the vapor feed to a vapor product;

contacting the vapor product and the catalyst with a separation means to separate the catalyst from the product; and

adjusting the position of the separation means to increase or decrease catalyst holdup within the reaction zone while maintaining a substantially constant catalyst circulation rate through the reaction zone.

- The method of claim 1, wherein the catalyst circulation rate is maintained to within plus or minus 25% while the position of the separation means is adjusted.
- The method of claim 2, wherein the catalyst circulation rate is maintained to within plus or minus 15% while the position of the separation means is adjusted.
- 4. The method of claim 3, wherein the catalyst circulation rate is maintained to within plus or minus 10% while the position of the separation means is adjusted.
- The method of claim 1, wherein the reaction zone is operated at a weight hourly space velocity of at least 1 hr<sup>-1</sup>.
- 6. The method of claim 5, wherein the reaction zone is operated at a weight hourly space velocity of at least  $2\ hr^1$ .

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- 7. The method of claim 6, wherein the reaction zone is operated at a weight hourly space velocity of at least 10 hr<sup>1</sup>.
- 8. The method of claim 1, wherein the vapor feed and catalyst are initially contacted and flowed through the reaction zone at a catalyst to feed weight ratio of from 2:1 to 100:1.
- The method of claim 1, wherein the flow of vapor through the reaction zone has a flow rate of 2-50 m/sec.
  - 10. A circulating fluid bed reactor comprising:
  - a reaction having an inlet and outlet; and
- a separation means apart from the reaction zone outlet for increasing or decreasing catalyst holdup within the reaction zone while maintaining substantially constant catalyst circulation rate through the reaction zone.
- 11. The reactor of claim 10, wherein the separation means is an impingement plate, and the impingement plate is coupled to a means for increasing or decreasing distance between the impingement plate and an outlet of the reaction zone.
- 12. The reactor of claim 11, wherein the impingement plate is concave with respect to the outlet of the reaction zone.
- The reactor of claim 12, wherein the impingement plate is substantially flat.
- 14. The reactor of claim 13, wherein the impingement plate is substantially flat and has distended ends.

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- The reactor of claim 14, wherein the impingement plate has a conical contact section.
- 16. The reactor of claim 11, wherein the means for increasing or decreasing distance from the impingement plate and the outlet of the reaction zone is an actuator.
- 17. The reactor of claim 16, wherein the actuator and impingement plate are coupled together by a shaft.